

# 2017 Saskatchewan Libraries Conference

## Program Descriptions



SASKATCHEWAN LIBRARY  
ASSOCIATION  
REMEMBRANCE & RENEWAL

### Wednesday, May 3, 2017

7:00 p.m.	<p><b>Mary Donaldson Memorial Lecture – All are welcome!</b>  <b>Speaker Bill Waiser: Henry Kelsey Revisited</b>            In 1690-92, Hudson’s Bay Company servant Henry Kelsey became the first known European to see the northern plains and great bison herds in present-day east-central Saskatchewan. But how did Kelsey know where he was going, let alone survive two years in the western interior? Bill Waiser will re-examine the Kelsey story to come to a different understanding of his famous trip and its larger meaning for Native-newcomer relations.  <b>Sponsor: Library Bound</b></p>	Wapiti Room
8:30 p.m.	<p><b>President’s Reception</b>            All attendees are welcome!  <b>Sponsor: Regina Public Library</b></p>	Wapiti Room

### Thursday, May 4, 2017

7:15 a.m. – 8:15 a.m.	<p><b>AGM Breakfast</b>  <b>Sponsor: SLA</b></p>	Crush Lobby
8:00 a.m.	<b>Exhibitor Lightning Rounds</b>	Wapiti Room
8:30 a.m.	<b>SLA AGM</b>	Wapiti Room
8:30 a.m.	<b>SLTA Meeting</b>	Walleyes Restaurant
10:00 a.m.	<p><b>Conference Opening &amp; Keynote Speaker: Lyndon Linklater</b>  <b>Treaties Awareness and Reconciliation</b>            Treaties Awareness and Reconciliation are on the minds of many Canadians. This presentation will help with understanding and discussion that is occurring across our great country.            Participants will be engaged in this unique and informative session.  <b>Sponsor: Office of the Treaty Commissioner</b></p>	Wapiti Room
10:00 a.m.	<b>Exhibitor Hall Opens</b>	Whitetail Room and Crush Lobby
12:00 p.m.	<p><b>Exhibitors Lunch</b>  <b>Sponsor (in part): United Library Services</b></p>	Crush Lobby
1:00 p.m.	<p><b>Concurrent A</b>  <b>A1 Tips on connecting readers to technology and books</b></p>	Wapiti A

	<p>A whirlwind of DAISY, MP3, and e-text formats and some of the many kinds of devices that work with them. Tips on how to connect readers (particularly those with print disabilities) to technology and books, and why it is some of the most valuable library work you can do. There will be time for questions, and the presenter will be available after the session if there isn't time for all the discussion.</p> <p><b>Presenter: Sabina Iseli-Otto (NNELS)</b></p>	
1:00 p.m. – 1:20 p.m.	<p><b>A2 Spotlight: Access to legal information innovation in Saskatchewan</b>  Access to justice and legal information gives members of our society the ability to participate in the world around them. Unfortunately, access to justice in Canada is poor. Libraries can play an important role in improving this access. While there is more legal information online, it is less clear what information is credible. Libraries are intermediaries for the public to identify reliable legal information. During this session, attendees will learn about the legal information initiative's the Law Society Library is participating in. You will gain insight from our experiences and learn how to replicate our efforts in your own library.</p> <p><b>Presenter: Alan Kilpatrick (Law Society of Saskatchewan)</b></p>	Wapiti B
1:30 p.m. – 1:50 p.m.	<p><b>A2 Spotlight: Art Galleries in Academic Libraries: Creating a Space for Student Artwork</b>  Libraries of all kinds have always been a space devoted to the patron. Our collections, furniture, signage, and services are all developed and organized to function as resourceful and inviting to those who come in to research, learn, and work. In this presentation we will look at the development and implementation of a student art gallery situated within an academic library. This session will look at guideline and policy development, organization, partnerships, and the overall creation and response to the student art gallery.</p> <p><b>Presenter: Gillian vanderVen (University of Regina)</b></p>	
	<b>A3 TBA</b>	Wapiti C
2:00 p.m.	<b>Concurrent B</b>	
	<p><b>B1: Working together to promote accessible library service</b>  CELA is a national non-profit organization established by Canadian public libraries to serve people with print disabilities. Public libraries in Saskatchewan are CELA's newest partners in this endeavour! This session will include a 2-person panel: Faline Bobier, Training and Outreach Coordinator with CELA Member Services, and Shannon Swekla, Outreach and Access Services Coordinator with Saskatoon Public Library. Faline will give an overview of the flexible service options available to public libraries for their patrons with print disabilities and Shannon will share the practical experiences, successes and challenges of expanding library services for patrons with print disabilities at Saskatoon Public Library.</p> <p><b>Presenter: Faline Bobier (CELA)</b>  <b>Sponsor: Regina Public Library</b></p>	Wapiti A
	<b>B2: Library Advocacy: You Can Do It</b>	Wapiti B

	<p>This session will give library workers in all sectors with an opportunity to learn more about advocacy through sharing of resources, tools, and success stories. Participants will have the opportunity to plan advocacy actions specific to their own setting in light of this information, learn about the planned actions of other participants, and encouraged to implement actionable steps upon returning to their own library.</p> <p><b>Presenter: SLA's Advocacy Committee</b>  <b>Sponsor: SLA</b></p>	
	<p><b>B3 Title: Linked Open Data and the Future of Libraries</b>  At the 2016 American Library Association Midwinter Meeting in Boston, Sally McCallum announced that libraries worldwide are entering into a time of massive change which will likely last for the next ten to fifteen years. This is a change which libraries have not seen the likes of before and is expected to revolutionize libraries and how our users find and interact with information. At the heart of this change is linked open data. In this session attendees will learn what linked open data is, what benefits it holds for libraries and why it will create dramatic changes in libraries.</p> <p><b>Presenter: Donna Frederick (University of Saskatchewan)</b></p>	Wapiti C
3:00 p.m.	<p><b>Anniversary Cake and Coffee Celebration</b>  <b>Sponsor: Saskatoon Public Library</b></p>	Crush Lobby
3:00 p.m. 4:20 p.m.	<p><b>Exhibitor Social</b>  <b>Passport Prize Draws</b></p>	Exhibitor Hall
6:00 p.m.	<p><b>Cocktails and Networking – Cash Bar</b>  <b>Awards Banquet</b>  <b>Sponsor: TD Bank Group</b></p>	Wapiti Room
	<p>After Banquet Social activities – Games Night and Fire Pit  Cash Bar continues</p>	
<b>Friday, May 5, 2017</b>		
7:30 a.m. – 8:30 a.m.	<p><b>Breakfast – including many draws</b>  <b>Sponsors: CVS Midwest Tape/Hoopla Digital (in part)</b>  <b>Gale Cengage Learning (in part)</b></p>	
8:30 a.m.	<p><b>Concurrent C</b></p>	
	<p><b>C1: CFLA-FCAB's Advocacy Agenda: Indigenous Library Services, Copyright Accessibility and Intellectual Freedom Issues</b>  <b>Presenter: Alix-Rae Stefanko, Prairie Province CFLA-FCAB rep, MLA President</b></p>	Wapiti A
	<p><b>C2: Relationship problems? Two ways to put the spark back into liaising with patrons.</b>  Saskatchewan Polytechnic Library developed two in house tools in order to gather and use patron feedback to put good evidence in the hands of decision makers and researchers. We avoided survey fatigue, engaged face to face with our patrons while we gathered data, and increased awareness of library resources and services.</p> <p><b>Presenter: Diane Zerr (SaskPolytech)</b>  <b>Co-presenter: Ann Liang (SaskPolytech)</b></p>	Wapiti B

	<b>Sponsor: Saskatchewan Polytechnic</b>	
	<p><b>C3: Makerspace Kits 101- Creating Dynamic Makerspace Kits and Programs for Public Libraries</b></p> <p>Chinook Regional Library recently created a series of travelling maker kits for 8-14 year olds. In addition to fuelling the creativity of our 8-14 year old patrons, these maker kits encourage practical, hands-on learning of Science, Technology, Engineering, Arts and Math [STEAM] concepts. In this session, we will discuss our experiences creating maker kits, where we found our inspirations, where we sourced our materials, and how our maker programs have been received thus far in our rural communities.</p> <p><b>Presenter: Jean McKendry (Chinook Regional Library)</b>  <b>Co-presenter: Andrew Moore (Chinook Regional Library)</b></p>	Wapiti C
	<b>C4: SLTA AGM 8:30 a.m. - 9:00 a.m. followed by a meeting.</b>	Whitetail
9:30 a.m.	<b>Concurrent D</b>	
	<p><b>D1: Deliver an amazing TD Summer Reading Club at your library!</b></p> <p>Program partners Library and Archives Canada and Toronto Public Library will share how the TD Summer Reading Club is developed each year starting with the theme selection throughout the entire creative process and ending with the TDSRC Library Award initiative. 2016 Award winners will present best practices from their programs and be available to answer questions.</p> <p><b>Presenter: Lianne Fortin, Program Manager, TD Summer Reading Club, Library and Archives Canada</b>  <b>Co-presenters: Helen De Roia - Manager, Exhibitions, Loans and TD Summer Reading Club, Library and Archives Canada/Jennifer Schmitt, Project Lead, TD Summer Reading Club, Toronto Public Library/Lisa Heggum, Manager, Youth Services and Special Projects, Toronto Public Library</b>  <b>Sponsor: TD Summer Reading Club/Library &amp; Archives Canada</b></p>	Wapiti A
	<b>D2: TBA</b>	Wapiti B
	<p><b>D3: Facebook Advertising Basics</b></p> <p>This session will demonstrate the ways in which Facebook advertising can be used as a tool for marketing, building connections, and engaging with the public. This session is for people who want to use Facebook advertising to reach a larger audience. It's designed for people who are ready to start using Facebook advertising but aren't sure where to begin, and for those who have used Facebook advertising but aren't sure how to most effectively target audiences.</p> <p><b>Presenter: Michelle Brownridge</b></p>	Wapiti C
	<p><b>D4: Managing a crisis in Libraryland Part 1</b></p> <p>From the now legendary Wapiti strike of the 80's to the 2015 scandal that put the Windsor Public Library on the National, join Windsor Public Library CEO Kitty Pope as she talks about crisis management and the work it takes to turnaround public perception and the staff after a scandal. She will talk about key messages, best practices and actions as you work through each type of crisis and come out the</p>	Whitetail

	<p>other side a better organization. Kitty is a gifted storyteller, so be prepared to laugh and learn.</p> <p><b>Presenter: Kitty Pope (Windsor Public Library)</b></p> <p><b>Sponsor: SLTA</b></p>	
10:30 a.m.	<p><b>Concurrent E</b></p> <p><b>E1: Storytelling brought to life</b> We will share the storytelling experience, how to access funds to organize events and provide direction for successful storytelling events. <b>Presenters: Harriet Roy &amp; Rae Pelletier (LSSAP)</b></p> <p><b>E2: Creative collaborations in Saskatchewan</b> What (and who) is CASLS? How do libraries connect with the access to justice movement? How many Saskatchewan organizations are involved in SHO? Find out this and more in a fun-filled, lightning fast session showcasing 10 creative collaborations involving Saskatchewan libraries. Get inspired by the collaborations of your colleagues and bring new partnership ideas back to your library. Facilitated by Colleen Murphy and Rachel Sarjeant-Jenkins, Creative Collaborations Network coordinators. <b>Sponsor: University of Regina/Archer Library</b></p> <p><b>E3: TBA</b></p>	<p>Wapiti A</p> <p>Wapiti B</p> <p>Wapiti C</p>
	<p><b>E4: Managing a crisis in Libraryland Part 2 What keeps you awake at night?</b> In this second session Kitty will apply the fundamental principles of crisis management to specific examples from the audience. Come prepared to talk about your favorite crisis and share what you learned. This will be fun! <b>Presenter: Kitty Pope (Windsor Public Library)</b></p> <p><b>Sponsor: SLTA</b></p>	Whitetail
11:30 a.m. - 12:00 p.m.	<p><b>E5: Giants among us: Reflections on SLA leaders past</b> Nanos gigantum humeris insidentes -- standing on the shoulders of giants -- The libraries of present day Saskatchewan exist because of the work and dedication of our profession's past leaders. In this session we will look at their service and legacy to our province. <b>Presenter: Robert Thomas</b></p> <p><b>Sponsor: SLA</b></p>	Whitetail
11:30 a.m. - 1:00 p.m.	<p><b>Poster Sessions</b></p> <p><b>1) Evaluating Reference Management Tools for and Educational Environment</b> <b>Presenter: Gina Brander &amp; Tasha Maddison (SaskPolytech)</b></p> <p><b>2) LSSAP's Storytelling Project</b> <b>Presenter: Harriet Roy</b></p>	Whitetail Room Lower Crush
12:00 p.m. - 12:50 p.m.	<p><b>Lunch</b></p> <p><b>12:30 Special Award and Short Presentation</b></p> <p><b>Sponsor: Library Bound</b></p>	Wapiti Room
1:00 p.m.	<p><b>"World Café"</b></p> <p>A working session for all delegates to provide input into SLA's strategic directions and to consider ideas for the future of the association.</p> <p><b>M.C.: Kitty Pope</b></p>	Wapiti Room

1:50 p.m. – 2:10 p.m.	<b>Refreshment Break</b> <i>Sponsor: TD Canada Trust</i>	Crush Lobby
2:15 p.m.	<b>Online engagement: future trends and how libraries can engage audiences</b> <b>Endnote Speaker: Michelle Brownridge</b> Michelle Brownridge will provide an endnote address talking about the different ways that online engagement and social media can be used to help libraries reach new audiences and demographics. Brownridge will also talk about future trends in social media and online engagement and how libraries can use online engagement in new and innovative ways now and in the future. <i>Sponsor: Regina Public Library</i>	Wapiti Room
3:00 p.m.	<b>Conference Closing and Final Draws (you need to be there!!)</b>	